



Economic Innovation Group — The American Worker Project 2025 Topline
 Survey of N=1,512 Nationwide Adults, Employed or Looking For Work
 Field Dates: August 13-20, 2025
 Margin of Error: +/- 3.5 Percentage Points

THE ECONOMY

1. [QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]

I am able to pay for basic necessities and usually have money left over to save, invest, or afford non-essential things I want	49%
I am able to pay for basic necessities, but rarely have much left over for savings or to pay for non-essential things	39%
I struggle to pay for basic necessities	11%
Unsure	1%

2. [QPersFinance] Compared to this time last year, how optimistic are you about your personal financial situation? [RANDOMIZE SCALE 1-5,5-1]

MUCH/SOMEWHAT MORE OPTIMISTIC	40%
MUCH/SOMEWHAT LESS OPTIMISTIC	27%
Much more optimistic	16%
Somewhat more optimistic	25%
About the same	31%
Somewhat less optimistic	16%
Much less optimistic	11%
Unsure	2%

3. [QStress] If you had to choose just one, which is your biggest source of financial stress today? [RANDOMIZE 1-8]

The cost of products and services	24%
The cost of housing	19%
A job that doesn't pay well	14%
Saving for retirement	13%
Taxes	9%
The cost of healthcare	8%
A job that doesn't offer enough hours of work	4%
The cost of childcare	2%
Something else (Please specify)	3%
None of these	4%

4. [QStressOE] In a few phrases or sentences, please describe how financial stress affects you.

You can write about the impact of the top issue you just selected, something else from the list, and/or any other source of financial stress in your life. [OPEN END]

[RANDOMIZE QGOODJOB QUESTIONS, RANDOMIZE SCALE 1-5,5-1 SAME WAY FOR ALL 3]

5. **[QGoodJobPersonal]** Would you say it is easy or hard to find a good job with good pay for *you personally*?

VERY/SOMEWHAT EASY	29%
VERY/SOMEWHAT HARD	51%
Very easy	9%
Somewhat easy	21%
Neither easy nor hard	18%
Somewhat hard	32%
Very hard	19%
Unsure	2%

6. **[QGoodJobCommunity]** Would you say it is easy or hard to find a good job with good pay for *people in your community*?

VERY/SOMEWHAT EASY	23%
VERY/SOMEWHAT HARD	54%
Very easy	6%
Somewhat easy	17%
Neither easy nor hard	20%
Somewhat hard	34%
Very hard	21%
Unsure	2%

7. **[QGoodJobUSA]** Would you say it is easy or hard to find a good job with good pay for *American workers in general*?

VERY/SOMEWHAT EASY	23%
VERY/SOMEWHAT HARD	58%
Very easy	6%
Somewhat easy	17%
Neither easy nor hard	18%
Somewhat hard	38%
Very hard	20%
Unsure	2%

8. **[QThreatOpp]** To what extent do you view each of the following as either a threat or opportunity for your personal career? **[RANDOMIZE SCALE 1-4, 4-1] [DISPLAY AS GRID] [RANDOMIZE ITEMS]**

1. A threat, definitely	2. A threat, probably	3. An opportunity, probably	4. An opportunity, definitely	5. Will have no effect	6. Unsure
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	A THREAT, DEFINITELY / PROBABLY	AN OPPORTUNITY, DEFINITELY / PROBABLY	A threat, definitely	A threat, probably	An opp., probably	An opp., definitely	Will have no effect	Unsure
Illegal immigrants to the United States	40%	21%	19%	21%	13%	8%	32%	8%
Goods and services coming from foreign countries	22%	41%	7%	15%	24%	17%	27%	10%
Legal immigrants to the United States	18%	40%	7%	12%	21%	19%	35%	7%
New technologies	26%	57%	7%	19%	28%	29%	12%	5%

9. [QSatisfaction] Would you say you are satisfied or dissatisfied with...? [RANDOMIZE SCALE 1-5, 5-1] [DISPLAY AS GRID] [RANDOMIZE ITEMS]

1. Very satisfied 2. Somewhat satisfied 3. Neither satisfied nor dissatisfied 4. Somewhat dissatisfied 5. Very dissatisfied 6. Unsure

VERY / SOME. SATIS. VERY / SOME. DISSATIS. Very satisfied Some. satisfied Neither satisfied nor dissatisfied Some. dissatisfied Very dissatisfied Unsure

How hard you work at your job [ONLY SHOW IF QEmployment IS 1-4 Employed (n=1451)]

71% 12% 34% 36% 16% 9% 3% 1%

Your current job security [ONLY SHOW IF QEmployment IS 1-4 Employed (n=1451)]

66% 16% 34% 33% 16% 9% 7% 1%

Your current job [ONLY SHOW IF QEmployment IS 1-4 Employed (n=1451)]

65% 20% 32% 32% 15% 13% 7% 1%

Your overall career

60% 24% 24% 36% 15% 16% 8% 1%

The amount of personal time you have outside of work [ONLY SHOW IF QEmployment IS 1-4 Employed (n=1451)]

60% 26% 25% 35% 13% 17% 9% *%

The amount of money you earn at this stage of your career

47% 40% 18% 29% 13% 20% 19% 1%

10. [QWorkPhilosophy] Which of these statements comes closest to your view about your ideal career, even if neither is exactly right? [RANDOMIZE 1-2]

I would rather have a stable, long-term career with one employer, even if it means slower earnings growth and fewer opportunities to build new skills. 51%

I would rather have a career with multiple opportunities to change jobs or employers, even if it means less stability in exchange for faster earnings growth and more opportunities to build new skills. 42%

Unsure 7%

11. [QWorkLife] Which of these would you prefer, even if neither is exactly right? [RANDOMIZE 1-2]

To work somewhat longer hours in exchange for much higher earnings 56%

To work fewer hours while keeping my current earnings 42%

Unsure 3%

12. [QValuesHardWork] Which of these statements comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]

America doesn't value hard work the way it used to. Too many people no longer take pride in their work or expect high effort from others.	51%
America is still a country that values hard work. Most people take pride in doing their jobs well and expect others to do the same.	45%
Unsure	3%

13. [QPriority] If elected officials want to make life better for American workers, which would you MOST like to see them prioritize? [RANDOMIZE 1-7]

Reducing the cost of everyday essentials (clothing, groceries, gasoline, etc.)	41%
Making housing more affordable	24%
Cutting taxes	15%
Reducing unauthorized immigration	6%
Making it easier for workers to join labor unions	5%
Reducing government rules and regulations	4%
Raising tariffs on imported goods	3%
None of these	1%

[IF SELECTED 1-7 ON QPRIORITY, DO NOT SHOW THAT SELECTION IN THIS QUESTION]

14. [QPriorityLeast] If elected officials want to make life better for American workers, which would you LEAST like to see them prioritize? [RANDOMIZE 1-7]

Raising tariffs on imported goods	31%
Making it easier for workers to join labor unions	17%
Reducing unauthorized immigration	16%
Making housing more affordable	8%
Reducing government rules and regulations	8%
Cutting taxes	7%
Reducing the cost of everyday essentials (clothing, groceries, gasoline, etc.)	7%
None of these	7%

[RANDOMIZE ORDER OF TWO QECONIDEO QUESTIONS] [RANDOMIZE SCALE 1-5,5-1 IN THE SAME WAY FOR BOTH]

15. [QEconIdeoCap] Would you say you have a favorable or unfavorable view of Capitalism as an economic ideology?

VERY/SOMEWHAT FAVORABLE	50%
VERY/SOMEWHAT UNFAVORABLE	24%
Very favorable	20%
Somewhat favorable	30%
Heard of, no opinion	24%
Somewhat unfavorable	15%
Very unfavorable	9%
Never heard of	2%

16. [QEconIdeoSoc] Would you say you have a favorable or unfavorable view of Socialism as an economic ideology?

VERY/SOMEWHAT FAVORABLE	31%
VERY/SOMEWHAT UNFAVORABLE	39%
Very favorable	9%
Somewhat favorable	22%
Heard of, no opinion	27%
Somewhat unfavorable	18%
Very unfavorable	21%
Never heard of	3%

REPORT CARD

17. [QTrump] How would you rate President Trump's performance in each of the following areas? [DISPLAY AS GRID] [RANDOMIZE SCALE 1-4,4-1] [RANDOMIZE ITEMS] [REPEAT HEADERS HALFWAY]

1. Excellent 2. Good 3. Fair 4. Poor 5. Unsure

	EXCELLENT / GOOD	POOR / FAIR	Excellent	Good	Fair	Poor	Unsure
Immigration	41%	55%	22%	18%	16%	39%	4%
The stock market	38%	54%	16%	22%	23%	31%	8%
Jobs	35%	61%	13%	22%	23%	38%	4%
The economy generally	34%	63%	14%	20%	22%	41%	3%
Policies that impact workers	33%	62%	13%	21%	21%	41%	5%
Trade & tariffs	32%	63%	14%	18%	15%	48%	5%
Taxes	31%	65%	11%	21%	20%	45%	4%
Inflation and cost of living	27%	70%	11%	16%	16%	54%	3%

18. [QPartyIssue] For each of the following issues, which party do you think has an approach that is better for American workers? [RANDOMIZE SCALE 1-2, 2-1] [DISPLAY AS GRID] [RANDOMIZE ITEMS]

1. The Republican Party 2. The Democratic Party 3. Both equally 4. Neither 5. Unsure

	The Republican Party	The Democratic Party	Both equally	Neither	Unsure
Immigration	41%	30%	10%	14%	5%
Trade with other countries	36%	31%	13%	13%	7%
Taxes	36%	32%	11%	16%	5%
The interests of American workers	34%	33%	13%	16%	5%
Cost of living	32%	36%	11%	17%	4%

TRADE

19. [QTariff] To what extent do you support or oppose the Trump Administration's policy of placing universal tariffs on imports from other nations (including allies of the U.S.)?

[RANDOMIZE SCALE 1-4,4-1]

STRONGLY/SOMEWHAT SUPPORT	43%
STRONGLY/SOMEWHAT OPPOSE	50%
Strongly support	16%
Somewhat support	27%
Somewhat oppose	20%
Strongly oppose	31%
Unsure	7%

20. [QHelpHurt] In general, do you think that the tariffs put in place by the Trump administration will help or hurt the following? [DISPLAY AS GRID] [REPEAT HEADERS HALFWAY] [RANDOMIZE ITEMS] [RANDOMIZE SCALE 1-5,5-1]

1. Help a lot 2. Help a little 3. Neither help nor hurt 4. Hurt a little 5. Hurt a lot 6. Unsure

	HELP A LOT / LITTLE	HURT A LOT / LITTLE	Help a lot	Help a little	Neither help nor hurt	Hurt a little	Hurt a lot	Unsure
American companies	40%	44%	19%	21%	10%	17%	27%	6%
Your specific job [ONLY SHOW IF QEmployment IS 1-4 Employed (n=1451)]	23%	29%	13%	11%	43%	14%	14%	5%
American workers	38%	44%	19%	20%	12%	14%	30%	5%
The U.S. economy	38%	47%	18%	20%	10%	14%	33%	5%
Keep down inflation/cost of living	31%	49%	15%	16%	15%	13%	36%	6%
Access to goods and services Americans need	30%	51%	15%	16%	14%	18%	33%	5%
American consumers	30%	53%	16%	14%	12%	17%	36%	5%
The type of job you're looking for [ONLY SHOW IF QEmployment IS 5 Unemployed (n=61)]	13%	37%	7%	6%	30%	3%	34%	20%

21. [QViewFreeTrade] In general, do you think the United States should pursue free trade with other nations? [RANDOMIZE 1-2]

Yes	64%
No	13%
Unsure	23%

[IF QViewFreeTrade = 2. No, ASK]

22. [QViewCOL] Which of the following best describes your view of tariffs? [RANDOMIZE 1-2]

(n=193)

We should impose high tariffs on imports <u>only if</u> doing so does NOT lead to higher cost of living and/or fewer choices for American consumers.	70%
We should impose high tariffs on imports <u>even if</u> doing so leads to higher cost of living and/or fewer choices for American consumers.	23%
Unsure	7%

23. [QHigherPrices] How willing are you to accept higher prices for everyday items (e.g., clothing, electronics, groceries) if caused by tariffs? [RANDOMIZE SCALE 1-4,4-1]

VERY/SOMEWHAT WILLING	32%
VERY/SOMEWHAT UNWILLING	64%
Very willing	10%
Somewhat willing	22%
Somewhat unwilling	23%
Very unwilling	41%
Unsure	4%

IMMIGRATION

[TEXT] Switching topics a bit now...

24. [QSkilledImmigration_Pre] Would you support or oppose allowing more legal, high-skilled immigration to the United States? [RANDOMIZE SCALE 1-4,4-1]

STRONGLY/SOMEWHAT SUPPORT	72%
STRONGLY/SOMEWHAT OPPOSE	19%
Strongly support	33%
Somewhat support	39%
Somewhat oppose	11%
Strongly oppose	8%
Unsure	9%

25. [QHSIView] Which statement best reflects your views about expanding the legal immigration of highly skilled workers to the United States?

“Allowing more highly skilled immigrants would...” [RANDOMIZE 1-2]

Boost the U.S. economy and enable companies to expand their hiring, making things better for American workers	52%
Mainly increase competition for jobs without increasing the number of jobs or boosting the economy, making things worse for American workers	29%
Be neither good nor bad for American workers	12%
Unsure	8%

26. [QImm] In general, do you think the Trump administration's immigration and border policies will help or hurt each of the following? [DISPLAY AS GRID] [RANDOMIZE ITEMS] [RANDOMIZE SCALE 1-5,5-1]

1. Help a lot 2. Help a little 3. Neither help nor hurt 4. Hurt a little 5. Hurt a lot 6. Unsure

	HELP A LOT / LITTLE	HURT A LOT / LITTLE	Help a lot	Help a little	Neither help nor hurt	Hurt a little	Hurt a lot	Unsure
American workers	46%	34%	23%	23%	17%	14%	20%	3%
Your specific job (e.g., opportunities, wages) [ONLY SHOW IF QEmployment IS 1-4 Employed (n=1451)]	27%	21%	14%	13%	48%	10%	11%	5%
Workplaces and communities	41%	37%	21%	20%	18%	15%	22%	4%
The type of job you're looking for (e.g., opportunities, wages) [ONLY SHOW IF QEmployment IS 5 Unemployed (n=61)]	29%	26%	20%	9%	33%	8%	18%	12%
American consumers	39%	38%	20%	20%	19%	14%	23%	4%
American companies	39%	41%	20%	19%	15%	20%	21%	4%

HOUSING

[TEXT] Switching topics a bit again...

27. [QOwnHome] Do you currently own or rent your home? [RANDOMIZE 1-2]

Own	64%
Rent	32%
Something else (Please specify)	3%
Prefer not to say	1%

28. [QHouseholdSize] How many people live in your household, including yourself?

1	10%
2	29%
3	23%
4	25%
5	8%
More than 5 people	4%
Prefer not to say	*%

[IF HOUSEHOLD > 1 (QHouseholdSize = 2, 3, 4, 5, 6)]

**29. [QHouseholdType] Who else lives in your household besides yourself? [RANDOMIZE 1-3]
[SELECT MULTIPLE]**

	(n=1307)
My spouse or relationship partner	72%
Children	55%
A parent or parent figure	16%
Other family members like siblings or grandparents	15%
Roommates	5%
Prefer not to say	1%

[IF OWNS OR RENTS THEIR HOME (QOWNHOME = 1, 2), ASK]

30. [QHousingSpending] How confident are you that your household will be able to pay your next rent or mortgage payment on time? [RANDOMIZE SCALE 1-4, 4-1]

	(n=1457)
VERY/SOMEWHAT CONFIDENT	89%
NOT AT ALL/NOT VERY CONFIDENT	10%
Very confident	60%
Somewhat confident	29%
Not very confident	7%
Not at all confident	3%
Prefer not to say	1%

[RANDOMIZE SCALE 1-5, 5-1 THE SAME WAY FOR THREE QAGREE QUESTIONS]

31. [QAgreeHousing] Do you agree or disagree with the following statement?

“The cost of housing in America is too high.”

STRONGLY/SOMEWHAT AGREE	91%
STRONGLY/SOMEWHAT DISAGREE	3%
Strongly agree	63%
Somewhat agree	28%
No opinion	5%
Somewhat disagree	2%
Strongly disagree	1%
Unsure	1%

[IF AGREE HOUSING COST IS TOO HIGH (QAGREEHOUSING = 1,2), ASK]

32. [QAgreeBuilding] Do you agree or disagree with the following statement?

“The cost of housing in America is too high because we no longer build enough housing.”

	(n=1378)
STRONGLY/SOMEWHAT AGREE	43%
STRONGLY/SOMEWHAT DISAGREE	38%
Strongly agree	16%
Somewhat agree	27%
No opinion	15%
Somewhat disagree	23%
Strongly disagree	15%
Unsure	4%

33. [QAgreeGov] Do you agree or disagree with the following statement?

“The federal government should use all the tools at its disposal to make it cheaper and easier to build housing where it is needed most.”

STRONGLY/SOMEWHAT AGREE	75%
STRONGLY/SOMEWHAT DISAGREE	9%
Strongly agree	39%
Somewhat agree	36%
No opinion	13%
Somewhat disagree	6%
Strongly disagree	3%
Unsure	3%

34. [QHousingPolicy] Which of these statements comes closest to your view, even if neither of them is exactly right? [RANDOMIZE 1-2]

Housing policy should prioritize making it easier to build housing and keep costs down in the places where people want to live, even if some of the existing residents in those places oppose it	62%
Housing policy should prioritize the opinions of an area's existing residents, even if that means blocking new housing and driving up costs in the places where people want to live	26%
Unsure	13%

[RANDOMIZE SCALE 1-3,3-1 IN THE SAME WAY FOR QWorkersAI AND QYouAI]

35. [QWorkersAI] Which of these statements comes closest to your view of artificial intelligence (AI) and American workers, even if none are exactly right?

AI is a <u>threat</u> to significantly reduce the availability or quality of jobs	42%
AI probably evens out to <u>neutral or no impact</u> on the availability or quality of jobs	24%
AI is an <u>opportunity</u> to significantly improve the availability or quality of jobs	28%
Unsure	6%

36. [QYouAI] Which of these statements comes closest to your view of AI and your career (e.g., your job or the job you're looking for), even if none are exactly right?

AI is an <u>opportunity</u> that could improve my career opportunities and/or job satisfaction	31%
AI probably evens out to <u>neutral or no impact</u> on my career and/or job satisfaction	38%
AI is a <u>threat</u> that could harm my career opportunities and/or job satisfaction	24%
Unsure	7%

37. [QAIUsage] Do you currently use artificial intelligence tools (e.g., ChatGPT, AI assistants, automation software) in your job or personal life? Select all that apply. [RANDOMIZE 1-2]

Yes, for personal tasks (e.g., planning, learning, entertainment)	50%
Yes, for my job (e.g., writing, data analysis, customer service)	36%
No, I do not use AI tools	33%
Unsure if I use AI tools	3%

38. [QFutureWork] Compared to previous technological innovations (e.g., the internet, personal computers, smartphones), how important do you believe artificial intelligence will be to the future of work? [RANDOMIZE SCALE 1-5,5-1]

MUCH/SOMEWHAT MORE IMPORTANT	56%
MUCH/SOMEWHAT LESS IMPORTANT	10%
Much more important	26%
Somewhat more important	30%
About as important as previous technological innovations	28%
Somewhat less important	5%
Much less important	5%
Unsure	6%

DEMOGRAPHICS

[TEXT] Now, a few final questions for statistical purposes...

39. [QBirthYear] Which range of years includes the year you were born?	
1903–1927	-
1928–1945	*%
1946–1964	13%
1965–1980	30%
1981–1996	37%
1997–2012	19%

40. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]	
Republican	37%
Democrat	31%
Independent	27%
Member of another party	*%
Unsure	4%

[IF REPUBLICAN (QPartyID=1), ASK]

41. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]	
	(n=569)
Firmly a Republican	70%
Not firmly a Republican	30%

[IF DEMOCRAT (QPartyID=2), ASK]

42. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]	
	(n=496)
Firmly a Democrat	71%
Not firmly a Democrat	29%

[IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE (QParty=3-5), ASK]

43. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]	
	(n=447)
Democrats	28%
Republicans	21%
Both equally often	33%
Unsure	18%

44. [QPartyConsolidated] QPartyID and QPartyLeanView	
Total Republican+Republican-leaning Independents	44%
Total Independent	16%
Total Democratic+Democratic-leaning Independents	40%

45. [QIdeology] Would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]	
VERY/SOMEWHAT CONSERVATIVE	34%
VERY/SOMEWHAT LIBERAL	28%
Very conservative	14%
Somewhat conservative	20%
Moderate	35%
Somewhat liberal	15%
Very liberal	13%
Unsure	3%

[IF REGISTERED VOTER (QRegVote = 1. Yes)]

46. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]	
	(n=1409)
Yes, I voted	90%
No, I did not vote	10%
Unsure	1%

[IF VOTED IN 2024 PRESIDENTIAL ELECTION (Q2024Vote=1), ASK]

47. [Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]	
	(n=1271)
Donald Trump, the Republican candidate	53%
Kamala Harris, the Democratic candidate	44%
Jill Stein, Green Party candidate	1%
Cornel West, independent candidate	1%
Robert F. Kennedy Jr., independent candidate	1%
Claudia De la Cruz, the Socialism and Liberation Party candidate	*%
Chase Oliver, the Libertarian candidate	*%
Someone else (Please specify)	*%
Unsure	*%

48. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE SCALE 1-3, 3-1]	
White collar worker, like work at a desk or an office	50%
Blue collar worker, like work with my hands or in a factory	24%
Service worker, like work in a store, hospital, or restaurant	22%
Unsure	4%

49. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]	
City	33%
Suburb near a city	46%
Small town not near a city	9%
Rural or country area	12%

50. [QNativity] Where were you born?	
In the United States	94%
In a foreign country	5%
Prefer not to say	*%

51. [QMarital] What is your current marital status?

Single, never married	26%
In a relationship but not living together	3%
In a relationship and living together but not married	13%
Married	51%
Separated	2%
Divorced	4%
Widowed	1%
Prefer not to say	*%

52. [QUnionHH] Are you or is anyone in your household a member of a labor union? [SELECT MULTIPLE] [RANDOMIZE 1-2]

Yes, I am	11%
Yes, a member of my household is	8%
No	82%
Unsure	1%

53. [QIncomeHH] Which range includes your total annual household income from all sources, before taxes?

Less than \$30,000 per year	13%
\$30,000 to \$49,999 per year	9%
\$50,000 to \$74,999 per year	6%
\$75,000 to \$99,999 per year	18%
\$100,000 to \$124,999 per year	7%
\$125,000 to \$149,999 per year	21%
\$150,000 to \$199,999 per year	15%
\$200,000 to \$249,999 per year	6%
\$250,000 or more per year	3%
Prefer not to say	1%

SCREENERS / DEMOGRAPHIC QUOTAS (ASKED AT BEGINNING OF SURVEY)

54. [QAge] What is your age? [TEXT NUMBER BOX] [TERMINATE IF <18 OR OVER 120]

18 - 34	34%
35 - 49	32%
50 - 64	27%
65+	7%

55. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-9]

Healthcare or the pharmaceutical industry	12%
Construction	10%
Food service or the restaurant industry	9%
Sales	8%
Technology	7%
Manufacturing	6%
Journalism or the media	TERMINATE -
Market research	TERMINATE -
Public relations	TERMINATE -
None of these	60%

56. [QEmployment] What is your current employment status?

Employed full-time		80%
Employed part-time		12%
Freelance, contract, or temporary work		4%
"Gig economy" work like ride shares, food delivery, or dog walking		1%
Unemployed and looking for work		4%
Stay-at-home parent or caregiver	TERMINATE	-
Full time student	TERMINATE	-
Retired	TERMINATE	-
Something else	TERMINATE	-
Prefer not to say	TERMINATE	-

57. [QPersonalEarnings] In total, how much were your personal individual earnings from your job(s)/employer(s) in 2024, before taxes and other deductions?

Please include wages/salary, overtime, tips, and bonus pay in your total earnings. For those who were self-employed, please specify the amount earned after subtracting business expenses.

Less than \$30,000 per year	23%
\$30,000 to \$49,999 per year	21%
\$50,000 to \$74,999 per year	21%
\$75,000 to \$99,999 per year	12%
\$100,000 to \$124,999 per year	3%
\$125,000 to \$149,999 per year	9%
\$150,000 to \$199,999 per year	6%
\$200,000 to \$249,999 per year	2%
\$250,000 or more per year	2%
Prefer not to say	1%

58. [QState] In which state do you live? [50 STATE DROPDOWN]

States in the Midwest	21%
States in the Northeast	18%
States in the South	38%
States in the West	23%

59. [QGender] Do you describe yourself as a man, a woman, or in some other way?

[RANDOMIZE 1-2]

Man	53%
Woman	47%
Some other way	*%

60. [QRace] What is your race or ethnicity? Select all that apply. [SELECT MULTIPLE]

[RANDOMIZE 1-6]

White	66%
Hispanic or Latino	19%
Black or African American	15%
Asian	7%
Native Hawaiian or Other Pacific Islander	1%
Native American or Alaska Native	1%
Other race or ethnicity (Please specify)	*%

61. [QEducation] What is the highest level of education you have completed?	
High school or less	33%
Some college	16%
Associate degree	10%
Bachelor's degree	26%
Graduate degree	15%
Prefer not to say	*%

[IF HAS DEGREE (QEducation = 3,4,5)]

62. [QYesDegreeJob] When it comes to your line of work, do you find that having your [PIPE IN SELECTED DEGREE FROM QEDUCATION] is beneficial, or not really? [RANDOMIZE SCALE 1-5,5-1]

	(n=843)
EXTREMELY BENEFICIAL, IF NOT ESSENTIAL TO MY WORK/VERY BENEFICIAL	55%
NOT VERY BENEFICIAL/ NOT REALLY BENEFICIAL AT ALL, I CAN DO MY WORK WITHOUT IT	19%
Extremely beneficial, if not essential to my work	22%
Very beneficial	34%
Somewhat beneficial	25%
Not very beneficial	6%
Not really beneficial at all, I can do my work without it	13%
Unsure	1%

63. [QRegVote] Are you registered to vote?

Yes	92%
No	8%
Unsure	1%

64. [QParent] Are you a parent or guardian of one or more children who are under the age of 18?

Yes	45%
No	55%
Prefer not to say	*%

65. [QEmployer] What type of employer do you work for? If you work multiple jobs please base this on your highest-earning job.

A private, for-profit company, business, or individual	67%
A private, not-for-profit, tax-exempt, or charitable organization	6%
Local, state, or federal government	13%
Self-employed	10%
Unemployed and looking for work	4%

[TERMINATE IF (QEmployment = 1-4 AND QEMPLOYER = 5) OR (QEmployment = 5 AND QEMPLOYER = 1-4)]

METHODOLOGY

This survey was conducted on behalf of the Economic Innovation Group. It was fielded online from August 13-20, 2025 in English among a sample of N=1,512 adults in the workforce (currently employed or unemployed and looking for work).

The sample was weighted to population benchmarks for the US workforce on gender, age, race/ethnicity, education, region, job status, household income, and employer. Estimates were derived from the March 2024 Current Population Survey Annual Social and Economic Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.5 percentage points.