



Economic Innovation Group — High-Skilled Immigration Survey Topline
N=4,958, with a base sample of 2,036 registered voters (RV) nationwide and additional oversamples of 2,922 in AZ, GA, MI, NC, NV, PA, and WI
Field Dates: April 15-22, 2024
Margin of Error (Base Sample): ± 2.1 Percentage Points
Additional information about the methodology is provided on the final page of the topline.

FRAMING QUESTIONS

1. **[QMotivation2024] How motivated are you to vote in the November 2024 election for President, Congress, and other offices? [RANDOMIZE SCALE 1-5, 5-1]**

EXTREMELY/VERY MOTIVATED	81%
NOT AT ALL/VERY MOTIVATED	6%
Extremely motivated	62%
Very motivated	19%
Somewhat motivated	12%
Not very motivated	3%
Not at all motivated	2%
Unsure	2%

2. **[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	44%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	47%
Definitely the Republican candidate	31%
Probably the Republican candidate	13%
Probably the Democratic candidate	11%
Definitely the Democratic candidate	36%
Unsure	9%

3. **[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**

DEFINITELY/PROBABLY TRUMP	45%
DEFINITELY/PROBABLY BIDEN	46%
Donald Trump, definitely	34%
Donald Trump, probably	12%
Joe Biden, probably	11%
Joe Biden, definitely	35%
Unsure	8%

4. [Priorities Battery] How much of a priority do you think each of the following should be for Congress in the next 12 months? [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

1. Top priority 2. Important but lower priority 3. Not too important 4. Should not be done 5. Unsure

	TOP PRIORITY/ IMPORT. BUT LOWER PRIORITY	NOT TOO IMPORT./ SHOULD NOT BE DONE	1. Top priority	2. Important but lower priority	3. Not too important	4. Should not be done	5. Unsure
Reducing inflation (prices of food, gas, etc.)	95%	3%	77%	18%	3%	1%	1%
Improving the overall economy and job market	94%	5%	69%	26%	3%	1%	1%
Reducing crime	91%	8%	56%	35%	7%	1%	2%
Securing the border and reducing illegal immigration	84%	14%	55%	29%	11%	3%	2%
Improving our legal immigration system to prioritize highly-skilled workers	77%	19%	35%	42%	14%	5%	4%
Improving the educational system	88%	10%	44%	44%	8%	2%	2%
Dealing with climate change	69%	29%	36%	33%	20%	9%	2%

5. [QBenefit] Do you agree or disagree with the following statement?

“The U.S. immigration system is currently designed to benefit the U.S. economy, its workers, and its communities.” [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT AGREE	37%
STRONGLY/SOMEWHAT DISAGREE	52%
Strongly agree	13%
Somewhat agree	24%
Somewhat disagree	24%
Strongly disagree	29%
Unsure	10%

[RANDOMIZE SCALE 1-4, 4-1, IN SAME ORDER FOR TWO QImmigrationSystem QUESTIONS]

6. [QImmigrationSystem] Do you think the immigration system in the United States...?

[RANDOMIZE SCALE 1-4, 4-1]

NEEDS NO/MINOR CHANGES	16%
NEEDS MAJOR CHANGES/COMPLETE OVERHAUL	80%
Needs no changes	2%
Needs only minor changes	14%
Needs major changes	43%
Needs a complete overhaul	37%
Unsure	4%

7. [QImmigrationSystemLegal] Setting aside the issues of border security and illegal immigration, do you think the legal immigration system in the United States...?

[RANDOMIZE SCALE 1-4, 4-1]

NEEDS NO/MINOR CHANGES	31%
NEEDS MAJOR CHANGES/COMPLETE OVERHAUL	64%
Needs no changes	6%
Needs only minor changes	25%
Needs major changes	39%
Needs a complete overhaul	24%
Unsure	6%

8. [Economy Battery] How would you rate economic conditions these days...? [RANDOMIZE SCALE 1-4, 4-1]

1. Excellent 2. Good 3. Not so good 4. Poor 5. Unsure

	EXCELLENT / GOOD	NOT SO GOOD / POOR	1. Excellent	2. Good	3. Not so good	4. Poor	5. Unsure
In your local community	40%	58%	7%	34%	35%	23%	2%
For you personally	40%	59%	8%	32%	34%	25%	1%
In the United States	31%	67%	6%	25%	35%	32%	1%

9. [QNumber] When it comes to all types of legal immigration, how many people do you think legally immigrate into the U.S. in a typical year? [OPEN END] [FORCE POSITIVE, WHOLE NUMBER]

10. Every year the U.S. gives out green cards to immigrants that give them permission to permanently reside in the U.S.. What percentage of green cards do you think are designated for high-skilled legal immigrants versus other legal immigrants, such as refugees or those with family members in the U.S.? [CONTINUOUS SUM, PERCENTS, FORCE POSITIVE, WHOLE NUMBER, MUST ADD TO 100]

1. [QLegalHSIPortion] High-skilled legal immigrants
2. [QLegalOtherPortion] Other legal immigrants

11. When it comes to our annual levels of immigration into the U.S. overall, what percentage do you think currently comes from legal versus illegal immigrants? [CONTINUOUS SUM, PERCENTS, FORCE POSITIVE, WHOLE NUMBER, MUST ADD TO 100]

1. [QLegalPortion] Legal immigrants
2. [QIllegalPortion] Illegal immigrants

HIGH-SKILLED IMMIGRATION

12. [Reasons Battery] U.S. immigration policies must balance a variety of competing goals in determining how many people are allowed to legally immigrate to the country each year, and who those people can be. How important should each of the following factors be in deciding who and how many people are allowed to immigrate legally to the U.S.? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-5, 5-1]

1. Extremely important 2. Very important 3. Somewhat important 4. Not very important 5. Not at all important 6. Unsure

	EXTREMELY IMPORTANT	NOT VERY / AT ALL IMPORTANT	1. Extremely important	2. Very important	3. Somewhat important	4. Not very important	5. Not at all important	6. Unsure
Who will make the largest economic contributions to our economy	56%	10%	24%	33%	30%	7%	3%	3%
Humanitarian concerns such as refugee status	53%	13%	22%	31%	31%	9%	5%	3%
Whether they have family already living in the U.S.	47%	17%	19%	29%	33%	11%	6%	3%

13. [US Imm Effect Battery] What kind of effect do you think the following types of immigration have on *the United States* economy? [DISPLAY AS GRID]

1. Very positive 2. Somewhat positive 3. Has an effect, but neither positive nor negative 4. Somewhat negative 5. Very negative 6. Does not really have an effect 7. Unsure

	VERY / SOMEWHAT POSITIVE	VERY / SOMEWHAT NEGATIVE	1. Very pos.	2. Some. pos.	3. Has an effect, but neither pos. nor neg.	4. Some. neg.	5. Very neg.	6. Does not really have an effect	7. Unsure
High-skilled legal immigration	70%	11%	33%	37%	15%	7%	4%	2%	3%
All forms of legal immigration	54%	18%	19%	35%	23%	11%	7%	1%	3%
Illegal or undocumented immigration	18%	61%	6%	12%	16%	21%	40%	3%	2%

14. [Local Imm Effect Battery] What kind of effect do you think the following types of immigration have on *your local* community? [DISPLAY AS GRID]

1. Very positive 2. Somewhat positive 3. Has an effect, but neither positive nor negative 4. Somewhat negative 5. Very negative 6. Does not really have an effect 7. Unsure

	VERY / SOMEWHAT POSITIVE	VERY / SOMEWHAT NEGATIVE	1. Very pos.	2. Some. pos.	3. Has an effect, but neither pos. nor neg.	4. Some. neg.	5. Very neg.	6. Does not really have an effect	7. Unsure
High-skilled legal immigration	59%	12%	25%	34%	20%	7%	5%	5%	4%
All forms of legal immigration	49%	17%	17%	32%	25%	10%	7%	5%	4%
Illegal or undocumented immigration	16%	54%	6%	10%	19%	21%	33%	6%	4%

15. [Personal Imm Effect Battery] What kind of effect do you think the following types of immigration have on *you*? [DISPLAY AS GRID]

1. Very positive 2. Somewhat positive 3. Has an effect, but neither positive nor negative 4. Somewhat negative 5. Very negative 6. Does not really have an effect 7. Unsure

	VERY / SOMEWHAT POSITIVE	VERY / SOMEWHAT NEGATIVE	1. Very pos.	2. Some. pos.	3. Has an effect, but neither pos. nor neg.	4. Some. neg.	5. Very neg.	6. Does not really have an effect	7. Unsure
High-skilled legal immigration	44%	12%	18%	26%	26%	7%	5%	14%	3%
All forms of legal immigration	38%	15%	14%	24%	31%	9%	6%	13%	3%
Illegal or undocumented immigration	15%	46%	6%	9%	23%	17%	29%	14%	3%

16. [QInitialHSI] When you hear the phrase legal and “high-skilled” immigration, what comes to mind? [OPEN END]

[RANDOMIZE SCALE 1-4, 4-1, IN SAME ORDER FOR THREE QUESTIONS: “QSkilledImmigration_Pre,” “QSkilledImmigration,” and “QSkilledImmigration”]

17. [QSkilledImmigration_Pre] Would you support or oppose allowing more legal, high-skilled immigration to the United States?

STRONGLY/SOMEWHAT SUPPORT	74%
STRONGLY/SOMEWHAT OPPOSE	18%
Strongly support	33%
Somewhat support	41%
Somewhat oppose	11%
Strongly oppose	7%
Unsure	8%

18. [QSkilledImmigration] For the remainder of this survey, we will use the term “high-skilled immigration” to refer to immigrants with a high level of educational achievement or specialized professional skills, such as scientists, medical doctors, computer programmers, engineers, or business finance professionals.

Would you support or oppose allowing more legal, high-skilled immigration to the United States?

STRONGLY/SOMEWHAT SUPPORT	78%
STRONGLY/SOMEWHAT OPPOSE	16%
Strongly support	36%
Somewhat support	42%
Somewhat oppose	10%
Strongly oppose	6%
Unsure	6%

[ONLY SHOW IF OPPOSED TO SKILLED IMMIGRATION (QSkilledImmigration=3-4)]

19. [QFears] Which of the following best describes why you are opposed to increased high-skilled immigration in the United States? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-7]

	(n=738)
Increased competition for limited job opportunities for US workers	55%
National security concerns	44%
Increased competition for my own job opportunities	39%
Strain on public services (i.e. healthcare or schools)	38%
Concerns with having enough housing	34%
Concerns with crime potentially rising	33%
Cultural integration or language barriers	25%
Something else (Please specify)	5%
It's just not a priority for me	9%

20. [Change Battery] Now that you've read the definition of high-skilled immigration, in which ways, if any, do you believe high-skilled immigrants could have an impact on the communities around them? [DISPLAY AS GRID] [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ITEMS]

	1. Very positive	2. Somewhat positive	3. Has an impact, but neither positive nor negative	4. Somewhat negative	5. Very negative	6. Does not really have an impact	7. Unsure		
	VERY / SOMEWHAT POSITIVE	VERY / SOMEWHAT NEGATIVE	1. Very pos.	2. Some. pos.	3. Has an impact, but neither positive nor negative	4. Some. neg.	5. Very neg.	6. Does not really have an effect	7. Unsure
Helping the US stay ahead in scientific and technological innovation	74%	6%	42%	32%	14%	4%	2%	3%	3%
Increasing the number of doctors and nurses in my community	74%	6%	41%	33%	14%	4%	3%	3%	2%
Starting local businesses that will boost economic growth and create new jobs for American workers	72%	7%	37%	35%	15%	5%	3%	2%	3%
Increasing productivity and wages at local companies by contributing specialized skills	70%	8%	34%	37%	16%	5%	3%	2%	3%
Reinvigorating areas that are dealing with population loss and economic decline	66%	9%	31%	35%	18%	5%	4%	3%	4%

21. [QBorderReality] Imagine a situation where the United States' southern border was fully secure. Would you support or oppose more legal, high-skilled immigration to the United States? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT SUPPORT	76%
STRONGLY/SOMEWHAT OPPOSE	16%
Strongly support	37%
Somewhat support	39%
Somewhat oppose	9%
Strongly oppose	7%
Unsure	7%

CANDIDATE MESSAGES

Earlier you were asked for whom you would vote if the election for Congress were held today and you had to make a choice. You will be asked that same question again, but this time with some more information about possible candidate policy positions.

22. [QCongress1] [RANDOMIZE ORDER OF PARAGRAPHS 1 and 2] Candidate A says that the United States already has too many legal and illegal immigrants entering each year. We need to secure the border and possibly reduce legal immigration, even if that means losing out on the contributions of highly-skilled workers who play by the rules and want to contribute to our economy.

Candidate B says that immigration can be beneficial for the US but we need to be careful. The ideal is to have secure borders with increased legal immigration for those who can be self-sufficient and make a strong contribution to the country and our economy.

Knowing this, if the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY CANDIDATE A	46%
DEFINITELY/PROBABLY CANDIDATE B	49%
Definitely candidate A	23%
Probably candidate A	23%
Probably candidate B	27%
Definitely candidate B	22%
Unsure	6%

23. [QTrumpBigDoor] Please read the following statement and indicate whether or not this matches your views.

“President Donald Trump has spoken out about the need to fix our immigration system. As president, he pushed for a wall to be built along the southern border and called for tougher immigration policies. However, he also said it was important to have a ‘big, beautiful door’ to allow in legal immigrants who could work hard, do things the right way, and make a positive contribution to our country’s economy. This is the right approach to immigration in our country.” [RANDOMIZE SCALE 1-4, 4-1]

ALMOST/PRETTY CLOSE TO MY VIEWS	60%
DISAGREE/DOES NOT MATCH MY VIEWS	33%
Almost perfectly matches my views	26%
Pretty close to my views	33%
I mostly disagree with this view	15%
This does not match my view at all	18%
Unsure	8%

MESSAGE TESTING

24. In the following questions, you will see some statements from people who have different opinions on high-skilled immigration. For each, please indicate if you agree or disagree with the statement. [RANDOMIZE ORDER OF FOUR QPRO QUESTIONS] [RANDOMIZE SCALE 1-4, 4-1, IN SAME ORDER FOR FOUR QPRO QUESTIONS]

1. Strongly agree 2. Somewhat agree 3. Somewhat disagree 4. Strongly disagree 5. Unsure

STRONG. /STRONG. / 1. 2. 3. 4. 5.
SOME. SOME. Strong. Some. Some. Strong. 5.
AGREE DISAGREE agree agree disagree disagree Unsure

[QPRO_ECONFORALL] "A healthy, growing economy is important to make sure all Americans can have a good standard of living. One way to help our economy grow is to make sure the best innovators, entrepreneurs, and inventors are able to come here to build their businesses, create jobs, and contribute tax revenue that funds programs benefitting all Americans."

84% 11% 42% 42% 8% 3% 6%

[QPRO_COMPETE] "To ensure the U.S. maintains its competitive edge in the global economy, we need to welcome leading scientists, engineers, and medical professionals from around the world so that they don't end up contributing to the advancements of competing nations, such as China."

79% 14% 39% 40% 10% 4% 7%

[QPRO_LEGAL] "People are rightfully concerned that border security and illegal immigration are major problems. However, we shouldn't let that stand in the way of improving the legal immigration system for very talented people who want to come here the right way and who bring enormous economic benefits with them."

79% 15% 39% 40% 10% 5% 6%

[QPRO_WORKERS] "American businesses are more competitive when they employ homegrown talent as well as the best workers from around the world. The contributions of highly-skilled immigrants lead to more jobs for US-born workers, too."

75% 16% 32% 43% 12% 4% 9%

25. [QSkilledImmigration_Post] Now having heard all of this, would you support or oppose allowing more legal, high-skilled immigration to the United States? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT SUPPORT 78%
STRONGLY/SOMEWHAT OPPOSE 15%
 Strongly support 36%
 Somewhat support 42%
 Somewhat oppose 9%
 Strongly oppose 6%
 Unsure 7%

DEMOGRAPHICS AND PERSONAL CHARACTERISTICS

Now, a few more questions for statistical purposes...

26. [QEmployment] What is your current employment status?

Employed full-time	39%
Employed part-time	10%
Freelance, contract, or temporary work	3%
"Gig economy" work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	8%
Stay-at-home parent or caregiver	5%
Full time student	3%
Retired	26%
Something else	4%
Prefer not to say	1%

[ONLY SHOW IF QEMPLOYMENT = 1, 2, 3, 4]

27. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE SCALE 1-3, 3-1]

	(n=2507)
White collar worker, like work at a desk or an office	47%
Blue collar worker, like work with my hands or in a factory	28%
Service worker, like work in a store or hospital	20%
Unsure	4%

28. [QIncome] Which range includes your annual household income?

Less than \$30,000 per year	25%
\$30,000 to \$49,999 per year	20%
\$50,000 to \$74,999 per year	23%
\$75,000 to \$125,000 per year	18%
More than \$125,000 per year	12%
Prefer not to say	2%

29. [QUrbanRural] How would you describe the area in which you live?

City	28%
Suburb near a city	44%
Small town not near a city	10%
Rural or country area	18%

30. [QKids] Do you currently have children under the age of 18 in your home?

Yes	26%
No	73%
Prefer not to say	1%

31. [Q2020Ballot] Which candidate did you vote for in the 2020 presidential election? [RANDOMIZE 1-2]

Joe Biden	48%
Donald Trump	44%
Someone else	2%
I did not vote	5%
Prefer not to say	1%

32. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]	
Democrat	39%
Republican	37%
Independent	21%
Member of another party	1%
Unsure	2%

[IF REPUBLICAN (QPartyID=1), ASK]

33. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]	(n=1684)
Firmly a Republican	72%
Not firmly a Republican	28%

[IF DEMOCRAT (QPartyID=2), ASK]

34. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]	(n=1836)
Firmly a Democrat	74%
Not firmly a Democrat	26%

[IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE (QParty=3-5), ASK]

35. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]	(n=1438)
Democrats	33%
Republicans	32%
Both equally often	22%
Unsure	13%

36. [QPartyConsolidated] QParty and QPartyLeanView	
Total Democratic+Democratic-leaning Independents	47%
Total Republican+Republican-leaning Independents	45%
Total Independent	9%

37. [QIdeology] Would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]	
VERY/SOMEWHAT CONSERVATIVE	34%
VERY/SOMEWHAT LIBERAL	29%
Very conservative	15%
Somewhat conservative	20%
Moderate	33%
Somewhat liberal	15%
Very liberal	14%
Unsure	3%

**38. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]
[RANDOMIZE 1-12]**

Local TV news	47%
Fox News	35%
NBC News	35%
ABC News	34%
CBS News	31%
CNN	30%
Your local paper, online or in print	25%
MSNBC	21%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	19%
Public radio or broadcast news, such as NPR or PBS	16%
Newsmax	9%
OAN	3%
Something else (Please specify)	8%
None of these	10%

SCREENERS / DEMOGRAPHIC QUOTAS (ASKED AT BEGINNING OF SURVEY)

39. [QRegVote] Are you at least 18 years old and registered to vote?		
Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-
40. [QAge] What is your age?		
18 - 34		25%
35 - 49		24%
50 - 64		25%
65+		26%
41. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-8]		
Healthcare or the pharmaceutical industry		8%
Manufacturing or construction		6%
Food service or the restaurant industry		6%
Sales		6%
Technology		3%
Public relations	TERMINATE	-
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
None of these		75%
42. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]		
Woman		53%
Man		47%
In some other way		*%
43. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]		
White		73%
Black or African American		14%
Hispanic or Latino		13%
Asian		4%
Native American or Alaska Native		3%
Native Hawaiian or Other Pacific Islander		1%
Other race or ethnicity (Please specify)		1%
44. [QEducation] What is the highest level of education you have completed?		
High school or less		31%
Some college		21%
Associate degree		11%
Bachelor's degree		23%
Graduate degree		13%
Prefer not to say		*%
45. [QState] In what state do you live? [DROPDOWN MENU WITH 50 STATES]		
States in the Midwest		22%
States in the Northeast		17%
States in the South		38%
States in the West		23%

METHODOLOGY

This survey was conducted on behalf of the Economic Innovation Group. It was fielded online from April 15-22, 2024 in English among a sample of 4,958 registered voters nationwide, with a base sample of 2,036 registered voters nationwide and additional oversamples of voters in AZ, GA, MI, NC, NV, PA, and WI, using non-probability sampling.

The base sample of 2,036 voters nationwide was drawn from the Lucid sample exchange and matched to the L2 voter file to confirm voter registration status. The state-level oversamples were drawn in part from the Lucid sample exchange and matched to the L2 voter file (n=2,072), with the remainder drawn from the L2 voter file and sent a text message inviting them to complete the survey online (n=850).

The sample was weighted to population benchmarks for registered voters on gender, age, party (based on voter file records), region, state, race/ethnicity, education, and 2020 presidential participation and/or vote. Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement. The oversampled states were weighted down to reflect an accurate depiction of their proportion of the entire registered voters population nationwide.

Data quality measures included measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error for the overall sample is +/- 2.1 percentage points.

Details about the final sizes of the states we oversampled and the margin of error for each state are included in the table below.

	STATES	STATE SIZES (BASE + OS)	MOE
1	AZ Registered Voters in Arizona	n=432	+/-5.2
2	GA Registered Voters in Georgia	n=448	+/-5.2
3	MI Registered Voters in Michigan	n=474	+/-5.0
4	NV Registered Voters in Nevada	n=418	+/-5.0
5	NC Registered Voters in North Carolina	n=460	+/-5.1
6	PA Registered Voters in Pennsylvania	n=478	+/-5.0
7	WI Registered Voters in Wisconsin	n=436	+/-5.2
	STATES TOTAL (BASE + OS)	n=2,922	