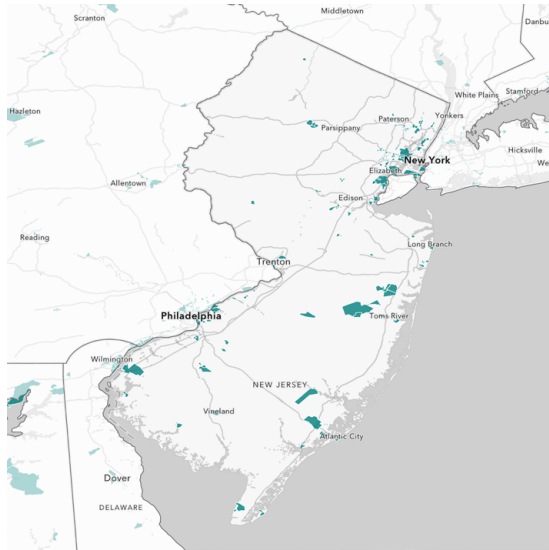


# New Jersey Opportunity Zones



**169** Opportunity Zones

**728k** Zone Residents

**516k** Zone Jobs

**34k** Zone Businesses

Non-Metro  
0%

Metro  
100%



## Demographics for New Jersey's Opportunity Zones

	New Jersey	New Jersey Opportunity Zones
Minority Population	45%	70%
Poverty Rate	10%	23%
Average MFI*	\$102,260	\$53,100
Bachelor's Degree+	40%	20%
Adults Not Working	19%	26%
Housing Vacancy	7%	11%
Rent Burdened	51%	58%

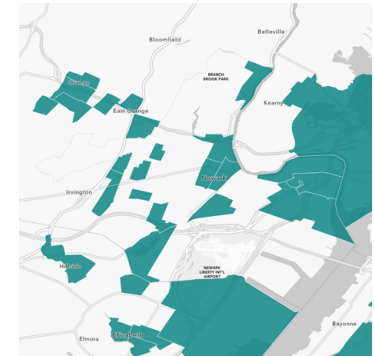
## Congressional districts with largest number of zones

Representative	District	Party	Zones
Donald M. Payne Jr.	NJ-10	D	32
Bill Pascrell Jr.	NJ-09	D	22
Albio Sires	NJ-08	D	21
Jefferson Van Drew	NJ-02	R	17

To learn more visit <https://eig.org/opportunityzones>  
Contact: [info@eig.org](mailto:info@eig.org)

## Major urban areas with largest number of zones

Newark, NJ



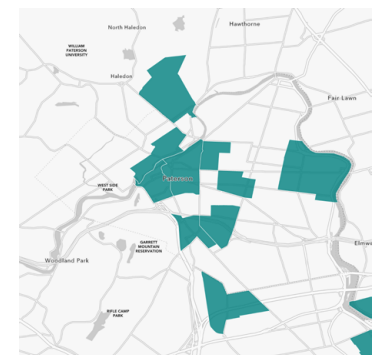
13 Tracts

Jersey City



11 Tracts

Paterson



8 Tracts



# U.S. Opportunity Zones

Over 8,700  
Zones



35 million  
residents



1.6 million  
businesses\*



24 million  
jobs\*



## Data Notes

**Minority Population** reflects the share of the population that does not identify as white, non-Hispanic.

**Bachelor's Degree +** reflects the share of the population age 25 and older who hold a bachelor's degree or higher.

**Adults Not Working** reflects the share of the population age 25 to 64 not working (i.e. either unemployed or not in the labor force).

**Housing Vacancy** reflects the share of housing units that are vacant, adjusted for recreational, seasonal, or occasional use vacancies.

**Rent Burdened** reflects the share of renter-occupied households that spend 30%+ of their household income on housing

*Businesses and jobs data sourced from ESRI, 2017 data. All other data sourced from the American Community Survey, 2015-2019 data.*



Minority  
Population

Poverty Rate

Average  
Median Family  
Income

Bachelor's  
Degree+

Adults Not  
Working

Housing  
Vacancy

Rent Burdened

United States\*

39%

15%

\$70,900

31%

27%

8%

51%

Average U.S.  
Opportunity Zones\*

56%

29%

\$44,700

18%

36%

13%

55%

\*Figure does not include Puerto Rico and the other U.S. territories

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