SNAPSHOT  Opportunity Zones

The average **Median Family Income (MFI)** in an Opportunity Zone is **two-thirds** the national MFI.

- $50K  
  Average MFI  
  Opportunity Zones
- $77K  
  MFI  
  United States

The average **poverty rate** in an Opportunity Zone is **double** the national poverty rate.

- 26%  
  Average Poverty Rate  
  Opportunity Zones
- 13%  
  Poverty Rate  
  United States

**Close to a third** of prime age adults in the average Opportunity Zone are **not working**.*

- 30%  
  Not Working  
  Opportunity Zones
- 22%  
  Not Working  
  United States

*The inverse of the employment rate, this captures the unemployed and those who have left the labor force.

The average **median home value (MHV)** in an Opportunity Zone is **$48K lower** than the median U.S. home value.

- $170K  
  Average MHV  
  Opportunity Zones
- $218K  
  MHV  
  United States

**20%** of adults in the average Opportunity Zone **lack a high school diploma**, compared to **12%** nationwide.

**28%** of Opportunity Zones are food deserts, according to data from the U.S. Department of Agriculture.

**83%** of Opportunity Zones have an average **life expectancy** below the national average.

**More than half** of the country’s **persistent concentrated poverty** census tracts are Opportunity Zones.

*Greater than 40 percent poverty rate in 1980 and 2019

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For more information visit: [eig.org/opportunityzones](http://eig.org/opportunityzones)

Source: EIG analysis of 2015-2019 American Community Survey 5-year estimates, unless otherwise noted.