SNAPSHOT  Opportunity Zones

The average Median Family Income (MFI) in an Opportunity Zone is **two-thirds** the national MFI.

![Average MFI](Image)

- **$47K**
  - Average MFI
  - Opportunity Zones
- **$74K**
  - MFI
  - United States

21% of adults in the average Opportunity Zone lack a high school diploma, compared to 12% nationwide.

![Graduation Cap](Image)

28% of Opportunity Zones are food deserts, according to data from the U.S. Department of Agriculture.

![Carrot](Image)

Half of the country’s persistent concentrated poverty* census tracts are Opportunity Zones.

![Houses](Image)

*Greater than 40 percent poverty rate in 1980 and 2018

The average poverty rate in an Opportunity Zone is **double** the national poverty rate.

![House](Image)

- **28%**
  - Average Poverty Rate Opportunity Zones
- **14%**
  - Poverty Rate United States

21% of adults in the average Opportunity Zone lack a high school diploma, compared to 12% nationwide.

![Graduation Cap](Image)

*The inverse of the employment rate, this captures the unemployed and those who have left the labor force.

Close to a third of prime age adults in the average Opportunity Zone are **not working.**

![House](Image)

- **31%**
  - Not Working
  - Opportunity Zones
- **22%**
  - Not Working
  - United States

83% of Opportunity Zones have an average **life expectancy** below the national average.

![Map](Image)

The average median home value (MHV) in an Opportunity Zone is **$45K lower** than the median U.S. home value.

![House](Image)

- **$160K**
  - Average MHV
  - Opportunity Zones
- **$205K**
  - MHV
  - United States

For more information visit: [eig.org/opportunityzones](http://eig.org/opportunityzones)

Source: EIG analysis of U.S. Census Bureau, ACS 2014-2018, unless otherwise noted