

Paid Spring Digital Communications Internship

The Economic Innovation Group (EIG) is an ideas laboratory and advocacy organization dedicated to forging a more dynamic, entrepreneurial, and innovative U.S. economy for the 21st century. Headquartered in Washington, D.C. and led by an experienced, bipartisan team, EIG convenes leading experts from the public and private sectors, develops original policy research, and works to advance creative legislative proposals that will bring new jobs, investment, and economic growth to communities across the nation.

About the Role

EIG's Digital Communications Intern will contribute to developing and executing EIG's digital communications strategy. Previous communications interns' work has been featured in publications like *The New York Times*, *The Washington Post*, *TIME*, *The Atlantic*, Vox, and more. Interns will work directly with EIG's Executive Team and staff on a wide variety of projects and topics. Interns will have a unique opportunity to contribute to policy and advocacy efforts impacting U.S. economic growth and new business and job creation. The successful candidate must be a self-starter with a background in political communications and digital outreach. Evidence of experience working in content management systems (Wordpress strongly preferred) and graphic design know-how is required. A background in economic policy is preferred. Excellent writing, digital design, and social media skills, as well the ability to handle multiple tasks under short deadlines, are essential qualities. Current undergraduate or graduate student, or recent graduate.

Specific responsibilities will include, but not be limited, to the following:

- Social media content creation and strategy development;
- Graphic design;
- Video editing;
- Website maintenance and microsite design;
- Tracking website, social media, and communications analytics;
- Drafting internal and external communications;
- Monitoring online conversation in EIG issue areas; and
- Supporting administrative and operations activities.

Apply

Applicants should send a resume and cover letter to **careers@eig.org** with the subject line "EIG Spring Digital Communications Internship." The internship will run through June 15, 2020. You will be expected to work 40 hours a week, and will be paid \$800 per week.