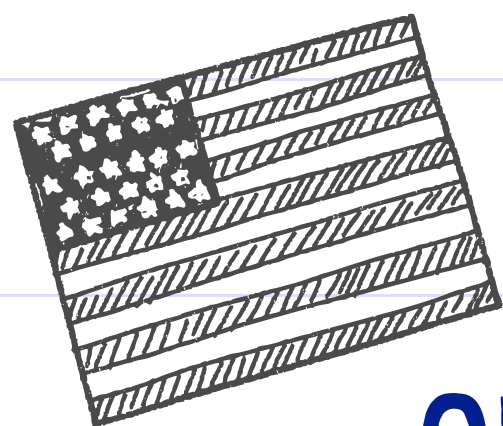


CANDIDATE DEBATE PREP CHECKLIST: HOW TO WIN THE MILLENNIAL VOTE



WAVE THE FLAG

84%

ARE PROUD TO BE AMERICAN

55%

HAVE STRONG CONFIDENCE IN THE MILITARY

63%

THINK THE COUNTRY IS ON THE WRONG TRACK

APPEAL TO THEIR INDEPENDENCE

47%

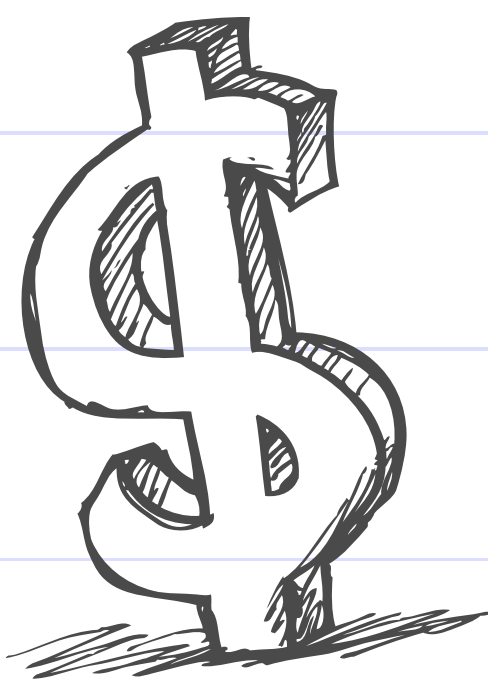
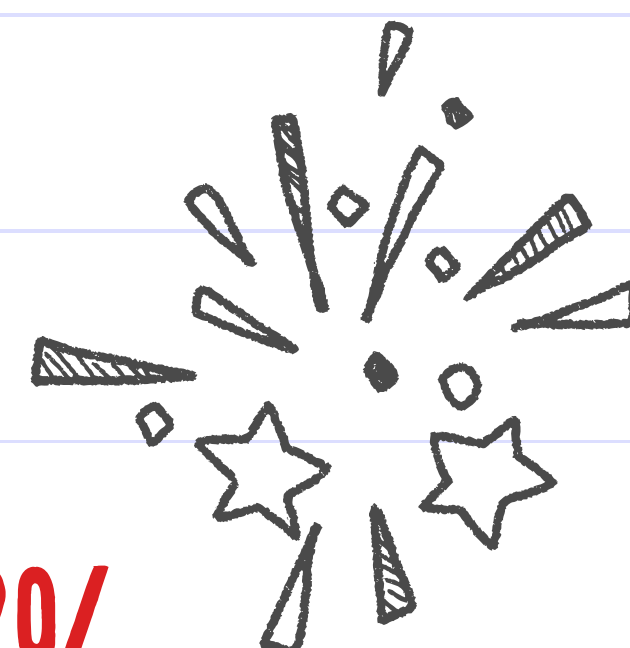
IDENTIFY AS NEITHER REPUBLICAN OR DEMOCRAT

39%

HAVE MODERATE VIEWS ON THE ECONOMY. 23% HAVE CONSERVATIVE, 22% HAVE LIBERAL

72%

HAVE LOW CONFIDENCE IN THE FEDERAL GOVERNMENT



ADDRESS STUDENT LOAN CONCERNS

59%

ARE WORRIED ABOUT NOT BEING ABLE TO PAY STUDENT LOANS BACK

48%

BELIEVE STUDENT DEBT HAS LIMITED THEIR CAREER OPTIONS

64%

SAY PUBLIC EDUCATION SHOULD BE THE TOP PRIORITY FOR FEDERAL TAX DOLLARS

GET TO WORK ON A GOOD JOBS AGENDA

78%

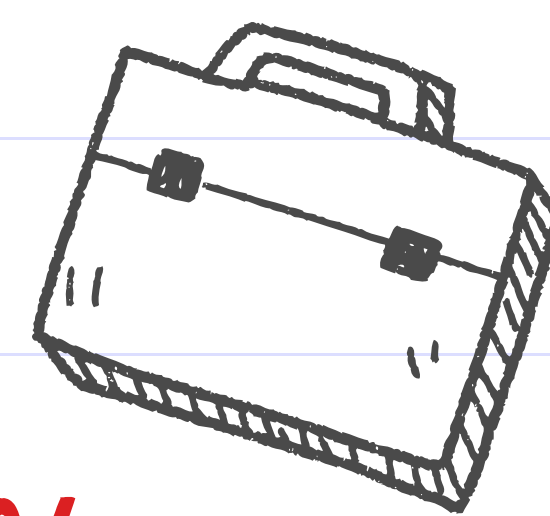
ARE WORRIED ABOUT HAVING A GOOD-PAYING JOB IN THE FUTURE

30%

ARE MAKING ENOUGH MONEY TO COMFORTABLY GET BY

79%

WORRY ABOUT HAVING ENOUGH MONEY TO LIVE ON WHEN THEY RETIRE



VOW TO EMPOWER THE NEXT GENERATION OF AMERICAN ENTREPRENEURS!

72%

BELIEVE STARTUPS ARE ESSENTIAL FOR NEW INNOVATION AND JOBS

62%

HAVE CONSIDERED STARTING THEIR OWN BUSINESS

42%

SAY THEY THE BIGGEST OBSTACLE IS NOT HAVING THE FINANCIAL MEANS

64%

BELIEVE GOVERNMENT MAKES IT DIFFICULT TO SUCCEED IN STARTING A BUSINESS