

## Seven Metrics Measuring Economic Well-Being Across The Country

EIG created an advanced new way to identify pockets of economic distress around the U.S. Here's how we did it:



### 1. EDUCATIONAL ATTAINMENT

Percent of population 25 years and over with a high school degree.



### 2. HOUSING VACANCY RATE

Percent of habitable housing that is unoccupied.



### 3. UNEMPLOYMENT RATE

The share of the labor force that is unemployed.



### 4. POVERTY LEVEL

Percent of population living under the poverty line.



### 5. MEDIAN INCOME RATIO

Ratio of the zip code's median income to the state's median income.



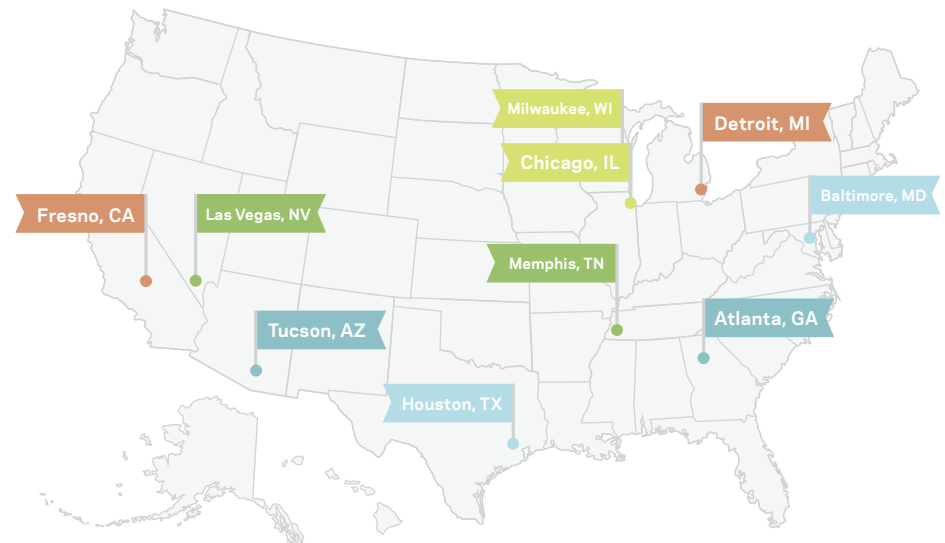
### 6. PERCENT CHANGE IN EMPLOYMENT

Percent increase/decrease in the number of individuals employed.



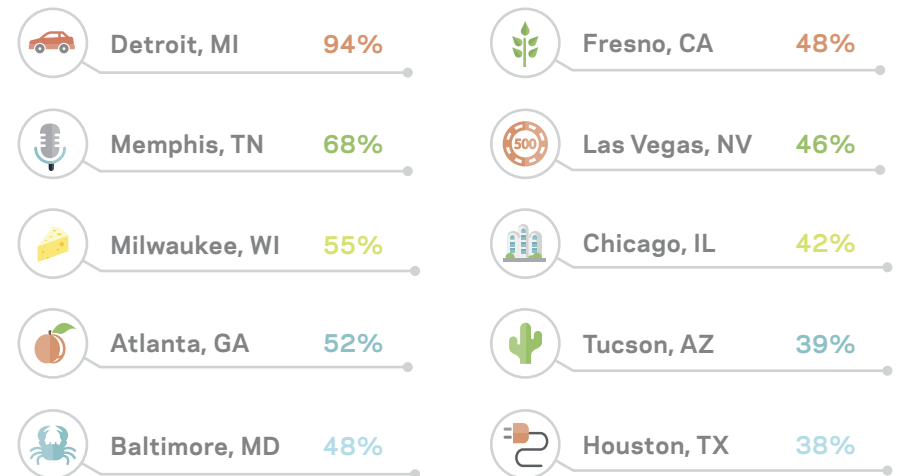
### 7. PERCENT CHANGE IN ESTABLISHMENTS

Percent change in number of business establishments within zip code.



## TOP 10 MOST DISTRESSED LARGE CITIES

### PERCENT OF POPULATION IN DISTRESS



**SOURCE:** Based on data obtained from the American Community Survey (5-years estimates 2009-2013) and Zip Code Business Patterns (ZCBP 2009, 2012), Census Bureau. Data for 1-5 comes from 2013, data for 6&7 comes from 2009-2012.

**NOTE:** Percent of the population in distress is determined by measuring the population in each city that lives in a zip code that falls into the top 15 percent of the most distressed zip codes in the country. Only cities with populations > 400,000 are taken into account.